

Adopt a Nonprofit this holiday season



Together, we can make the holidays brighter for the Bay Area nonprofits and the families they serve. United Way of the Bay Area is organizing an Adopt a Nonprofit program to connect some of our best nonprofit partners with generous Bay Area companies this holiday season.

We are asking companies to Adopt a Nonprofit by fulfilling a nonprofit's wish list- items that the organization desperately needs as well as gifts for the families and children it serve.

Employee volunteers can donate gifts, wrap them and deliver them to the nonprofit adopted by your company. We also invite companies to organize a small holiday party at the nonprofit with simple refreshments, such as cookies and punch that the nonprofit staff, employee volunteers and the nonprofits' clients can all enjoy together.

- **Step 1:** Register today by emailing Aditi Aggarwal (aggarwal@uwba.org)
- **Step 2:** Choose a nonprofit to adopt from United Way's list
- **Step 3:** Purchase/gather wishlist items and wrap them
- **Step 4:** Deliver the gifts and host a party (optional) – between Dec 15 and 20
Target will be donating pre-decorated trees through their Giving Tree program to selective nonprofits and the number of trees donated will depend on the availability of the trees.

Wishlist Specifics

Nonprofits are compiling their lists based on what the families they serve most need. For one shelter that may be a refrigerators that can help dozens of families each year. Another may need c jackets and wrapped toys for their preschool-aged kids. The total retail value of the lists is between \$250 and \$500.

Sponsorship Opportunities

Companies are also invited to sponsor United Way's quarterly volunteer initiatives such as Adopt a Nonprofit campaign and our recent Backpack Drive. Your sponsorship ensures that United Way can continue to create memorable volunteer events for Bay Area companies and their employees, while meeting the needs of local families. Sponsorships help pay for the supplies, refreshments and coordination of robust opportunities that really make a difference in our community.

Sponsorships range from \$1,000 to \$10,000 with multiple recognition opportunities for your company's community leadership.

***To participate or sponsor United Way of the Bay Area's
Holiday Volunteer Program, please call Aditi Aggarwal at 415-808- 4407.***

